



G. N. KURUC, Jr. #1240  
Senior Chain Accounts Manager  
400 Raritan Center Parkway  
Raritan Center  
Edison, NJ 08837  
908-225-4774 Fax 908-417-9076

February 17, 1995

Mr. Ronald Zelesnick  
Foodarama Supermarkets Inc.  
922 Highway 33  
Freehold, New Jersey 07728

Dear Ron:

Enclosed is a check in the amount of \$ 2,050.00 as payment for the recently completed SALEM \$ 2.00 per carton Co-Marketing Accrual Program.

If you have any questions, please call me.

Regards,

A handwritten signature in black ink, appearing to read "NICK".

G. N. Kuruc, jr.  
GK  
Enclosure

51846 1662



P. O. BOX 2955  
Winston-Salem, North Carolina 27102

RJR.... Standing up for America's  
45 million adult smokers

CHECK NUMBER: 5A 1526122295  
CHECK DATE: 02-15-95

1240 05A 1526122295  
1240 793261  
FOODARAMA SHOPRITE  
922 HIGHWAY 33  
FREEHOLD, NJ 07728

6

| INVOICE NUMBER                                         | GROSS    | NET AMOUNT | INVOICE NUMBER | GROSS | NET AMOUNT |
|--------------------------------------------------------|----------|------------|----------------|-------|------------|
| 504515261222                                           | 2,050.00 | 2,050.00   |                |       |            |
| DIVISION 1240 ACCOUNT #793261                          |          |            |                |       |            |
| TEMPORARY PAYMENTS (1 ITEM)<br>S 4Q94 CMF DISC 2050.00 |          |            |                |       |            |

\*\*\*\*\*  
2ND PERIOD SALEM CO-MKTG FUND PRICE REDUCTION  
1,025 CARTONS X \$2/CARTON

|                              |         |                  |          |
|------------------------------|---------|------------------|----------|
| R J REYNOLDS TOBACCO COMPANY | PAYMENT | NET CHECK AMOUNT | 2,050.00 |
|------------------------------|---------|------------------|----------|

Form APC010 Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK



P. O. BOX 2955  
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.  
ASHEVILLE, NORTH CAROLINA  
66-36/531

5A 1526122295  
CHECK NO.

DATE  
02-15-95

PAY EXACTLY  
\$\*\*\*\*\*2,050.00

PAY TWO-THOUSAND-FIFTY DOLLARS AND 00 CENTS

TO THE 1240 793261  
ORDER FOODARAMA SHOPRITE  
OF 922 HIGHWAY 33  
FREEHOLD, NJ 07728

Kenneth Reynolds  
AUTHORIZED SIGNATURE

51846 1663

1526122295 053100355010459 038032

Source: https://www.industrydocuments.ucsf.edu/docs/znl0000

WEEK ENDING - 01/28/95

| DISCOUNT NO. | TYPE | STRE | DESCRIPTION      | DEPT | FACE VALUE | VALUABLE S/R | S/R REDEEMED | S/R SPLIT VALUE | S/R SPLIT EXT. VALUE | TOTAL EXT. VALUE | PERC SALES |
|--------------|------|------|------------------|------|------------|--------------|--------------|-----------------|----------------------|------------------|------------|
| 3400         | S/R  | 552  | SALEM CIGARETTES | TOBB | 2.00       |              | 3            | 6.00            |                      | 6.00             |            |
| 3400         | S/R  | 553  | SALEM CIGARETTES | TOBB | 2.00       |              | 6            | 12.00           |                      | 12.00            |            |
| 3400         | S/R  | 553  | SALEM CIGARETTES | TOBB | 2.00       |              | 6            | 12.00           |                      | 12.00            |            |
| 3400         | S/R  | 553  | SALEM CIGARETTES | TOBB | 2.00       |              | 4            | 8.00            |                      | 8.00             |            |
| 3400         | S/R  | 553  | SALEM CIGARETTES | TOBB | 2.00       |              | 5            | 10.00           |                      | 10.00            |            |
| 3400         | S/R  | 553  | SALEM CIGARETTES | TOBB | 2.00       |              | 7            | 14.00           |                      | 14.00            |            |
| 3400         | S/R  | 553  | SALEM CIGARETTES | TOBB | 2.00       |              | 11           | 22.00           |                      | 22.00            |            |
| 3400         | S/R  | 553  | SALEM CIGARETTES | TOBB | 2.00       |              | 10           | 20.00           |                      | 20.00            |            |
| 3400         | S/R  | 553  | SALEM CIGARETTES | TOBU | 2.00       |              | 2            | 4.00            |                      | 4.00             |            |
| 3400         | S/R  | 573  | SALEM CIGARETTES | TOBU | 2.00       |              | 2            | 4.00            |                      | 4.00             |            |
| 3400         | S/R  | 573  | SALEM CIGARETTES | TOBB | 2.00       |              | 5            | 10.00           |                      | 10.00            |            |
| 3400         | S/R  | 573  | SALEM CIGARETTES | TOBB | 2.00       |              | 7            | 14.00           |                      | 14.00            |            |
| 3400         | S/R  | 573  | SALEM CIGARETTES | TOBU | 2.00       |              | 1            | 2.00            |                      | 2.00             |            |
| 3400         | S/R  | 573  | SALEM CIGARETTES | TOBB | 2.00       |              | 4            | 8.00            |                      | 8.00             |            |
| 3400         | S/R  | 573  | SALEM CIGARETTES | TOBB | 2.00       |              | 1            | 2.00            |                      | 2.00             |            |
| 3400         | S/R  | 575  | CLUB SAVINGS     | TOBB | 2.00       |              | 27           | 54.00           |                      | 54.00            |            |
| 3400         | S/R  | 585  | CLUB SAVINGS     | TOBB | 2.00       |              | 24           | 48.00           |                      | 48.00            |            |
| 3400         | S/R  | 602  | CLUB SAVINGS     | TOBB | 2.00       |              | 25           | 50.00           |                      | 50.00            |            |
| 3400         | S/R  | 607  | CLUB SAVINGS     | TOBB | 2.00       |              | 38           | 76.00           |                      | 76.00            |            |
| 3400         | S/R  | 623  | CLUB SAVINGS     | TOBB | 2.00       |              | 33           | 66.00           |                      | 66.00            |            |
| 3400         | S/R  | 625  | CLUB SAVINGS     | TOBB | 2.00       |              | 25           | 50.00           |                      | 50.00            |            |
| 3400         | S/R  | 627  | CLUB SAVINGS     | TOBB | 2.00       |              | 2            | 4.00            |                      | 4.00             |            |
| 3400         | S/R  | 629  | SALEM CIGARETTES | TOBB | 2.00       |              | 1            | 2.00            |                      | 2.00             |            |
| 3400         | S/R  | 629  | SALEM CIGARETTES | TOBB | 2.00       |              | 3            | 6.00            |                      | 6.00             |            |
| 3400         | S/R  | 629  | SALEM CIGARETTES | TOBB | 2.00       |              | 1            | 2.00            |                      | 2.00             |            |
| 3400         | S/R  | 629  | SALEM CIGARETTES | TOBU | 2.00       |              | 5            | 10.00           |                      | 10.00            |            |
| 3400         | S/R  | 629  | SALEM CIGARETTES | TOBB | 2.00       |              | 2            | 4.00            |                      | 4.00             |            |
| 3400         | S/R  | 629  | SALEM CIGARETTES | TOBU | 2.00       |              | 2            | 4.00            |                      | 4.00             |            |
| 3400         | S/R  | 629  | SALEM CIGARETTES | TOBU | 2.00       |              | 2            | 4.00            |                      | 4.00             |            |
| 3400         | S/R  | 629  | SALEM CIGARETTES | TOBB | 2.00       |              | 2            | 4.00            |                      | 4.00             |            |
| 3400         | S/R  | 637  | CLUB SAVINGS     | TOBB | 2.00       |              | 32           | 64.00           |                      | 64.00            |            |
| 3400         | S/R  | 641  | CLUB SAVINGS     | TOBB | 2.00       |              | 39           | 78.00           |                      | 78.00            |            |
|              |      |      | S/R COUPONS      |      |            | 484          |              | 968.00          |                      | 968.00           | .01        |
| 5420         | S/R  | 505  | CLIPLESS CPN     | GROC | -10        |              | 286          | 28.60           |                      | 28.60            |            |
| 5420         | S/R  | 505  | CLIPLESS CPN     | GROC | -10        |              | 286-         | 28.60-          |                      | 28.60-           |            |
| 5430         | S/R  | 505  | CLIPLESS CPN     | GROC | -20        |              | 234          | 46.80           |                      | 46.80            |            |
| 5430         | S/R  | 505  | CLIPLESS CPN     | GROC | -20        |              | 234-         | 46.80-          |                      | 46.80-           |            |

Source: <https://www.industrydocuments.ucsf.edu/docs/znlv0000>

# FOODARAMA SUPERMARKETS, INC.

303 West Main Street,  
Freehold, New Jersey 07728  
Telephone 908-462-4700

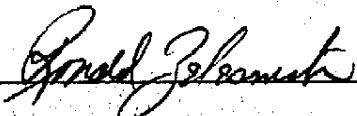
No. 20899

January 28, 1995

Sold To: R. J. Reynolds Co.  
400 Raritan Center Parkway  
Raritan Center  
Edison, NJ 08837  
Attn: Mr. Nick Kourve

| QTY. ORD. | QTY. SHIPPED | DESCRIPTION                                     | AMOUNT   |
|-----------|--------------|-------------------------------------------------|----------|
|           |              | Salem Cigarettes promotion W/E January 28, 1995 | \$968.00 |

Please return yellow copy with remittance to:



51846 1665

W/E 1/28/95

51846 166

# FOODARAMA SUPERMARKETS, INC.

Building 6 Suite  
922 Highway 33  
Freehold, New Jersey 07728  
07728 Telephone 908-462-4700

303 West Main Street,

Freehold, New Jersey 07728

No. 20900

February 4, 1995

Sold To:

R. J. Reynolds  
400 Raritan Center Parkway  
Raritan Center  
Edison, N.J. 08837  
Attn: Mr. Nick Konc.

| QTY. ORD. | QTY. SHIPPED | DESCRIPTION                                    | AMOUNT     |
|-----------|--------------|------------------------------------------------|------------|
|           |              | Salem Cigarette Promotion W/E February 4, 1995 | \$1,082.00 |

Please return yellow copy with remittance to:

Ronald Zelkowski

51846 1667

51846 1668

SSS325  
SUMMARYS/R-VALUABLE COUPON R E D E M P T I O N  
WEEK ENDING - 02/04/95

RUN DATE 02/04/95

| COUPON NO. | TYPE | STR | DESCRIPTION      | DEPT | FACE VALUE | VALUABLE S/R SPLIT REDEEMED | S/R EXT. VALUE | S/R SPLIT EXT. VALUE | TOTAL EXT. VALUE | PERC SALES |
|------------|------|-----|------------------|------|------------|-----------------------------|----------------|----------------------|------------------|------------|
| 3333       | S/R  | 625 | BAG RETURN CREDI | GRDC | .02        | 124                         | 2.48           |                      | 2.48             |            |
| 3333       | S/R  | 627 | BAG RETURN CREDI | GRDC | .02        | 232                         | 4.64           |                      | 4.64             |            |
| 3333       | S/R  | 629 | BAG RETURN CREDI | GRDC | .02        | 266                         | 5.32           |                      | 5.32             |            |
| 3333       | S/R  | 637 | BAG RETURN CREDI | GRDC | .02        | 145                         | 2.90           |                      | 2.90             |            |
| 3333       | S/R  | 641 | BAG RETURN CREDI | GRDC | .02        | 374                         | 7.48           |                      | 7.48             |            |
|            |      |     | S/R COUPONS      |      |            | 10+125                      | 202.50         |                      | 202.50           |            |
| 3400       | S/R  | 299 | CLUB SAVINGS     | TOBB | 2.00       | 11                          | 22.00          |                      | 22.00            |            |
| 3400       | S/R  | 455 | SALEM CIGARETTES | TOBB | 2.00       | 3                           | 6.00           |                      | 6.00             |            |
| 3400       | S/R  | 455 | SALEM CIGARETTES | TOBB | 2.00       | 1                           | 2.00           |                      | 2.00             |            |
| 3400       | S/R  | 455 | SALEM CIGARETTES | TOBB | 2.00       | 3                           | 6.00           |                      | 6.00             |            |
| 3400       | S/R  | 455 | SALEM CIGARETTES | TOBB | 2.00       | 4                           | 8.00           |                      | 8.00             |            |
| 3400       | S/R  | 455 | SALEM CIGARETTES | TOBB | 2.00       | 2                           | 4.00           |                      | 4.00             |            |
| 3400       | S/R  | 455 | SALEM CIGARETTES | TOBB | 2.00       | 3                           | 6.00           |                      | 6.00             |            |
| 3400       | S/R  | 455 | SALEM CIGARETTES | TOBB | 2.00       | 1                           | 2.00           |                      | 2.00             |            |
| 3400       | S/R  | 455 | SALEM CIGARETTES | TOBB | 2.00       | 7                           | 14.00          |                      | 14.00            |            |
| 3400       | S/R  | 474 | CLUB SAVINGS     | TOBB | 2.00       | 28                          | 56.00          |                      | 56.00            |            |
| 3400       | S/R  | 505 | CLUB SAVINGS     | TOBB | 2.00       | 38                          | 76.00          |                      | 76.00            |            |
| 3400       | S/R  | 513 | SALEM CIGARETTES | TOBB | 2.00       | 2                           | 4.00           |                      | 4.00             |            |
| 3400       | S/R  | 513 | SALEM CIGARETTES | TOBB | 2.00       | 3                           | 6.00           |                      | 6.00             |            |
| 3400       | S/R  | 513 | SALEM CIGARETTES | TOBB | 2.00       | 5                           | 10.00          |                      | 10.00            |            |
| 3400       | S/R  | 513 | SALEM CIGARETTES | TOBB | 2.00       | 6                           | 12.00          |                      | 12.00            |            |
| 3400       | S/R  | 513 | SALEM CIGARETTES | TOBB | 2.00       | 9                           | 18.00          |                      | 18.00            |            |
| 3400       | S/R  | 513 | SALEM CIGARETTES | TOBB | 2.00       | 4                           | 8.00           |                      | 8.00             |            |
| 3400       | S/R  | 513 | SALEM CIGARETTES | TOBB | 2.00       | 1                           | 2.00           |                      | 2.00             |            |
| 3400       | S/R  | 525 | CLUB SAVINGS     | TOBB | 2.00       | 38                          | 76.00          |                      | 76.00            |            |
| 3400       | S/R  | 552 | SALEM CIGARETTES | TOBB | 2.00       | 6                           | 12.00          |                      | 12.00            |            |
| 3400       | S/R  | 552 | SALEM CIGARETTES | TOBB | 2.00       | 4                           | 8.00           |                      | 8.00             |            |
| 3400       | S/R  | 552 | SALEM CIGARETTES | TOBB | 2.00       | 0                           | 12.00          |                      | 12.00            |            |
| 3400       | S/R  | 552 | SALEM CIGARETTES | TOBB | 2.00       | 8                           | 16.00          |                      | 16.00            |            |
| 3400       | S/R  | 552 | SALEM CIGARETTES | TOBB | 2.00       | 6                           | 12.00          |                      | 12.00            |            |
| 3400       | S/R  | 552 | SALEM CIGARETTES | TOBB | 2.00       | 7                           | 14.00          |                      | 14.00            |            |
| 3400       | S/R  | 552 | SALEM CIGARETTES | TOBB | 2.00       | 4                           | 8.00           |                      | 8.00             |            |
| 3400       | S/R  | 552 | SALEM CIGARETTES | TOBB | 2.00       | 6                           | 12.00          |                      | 12.00            |            |
| 3400       | S/R  | 553 | SALEM CIGARETTES | TOBB | 2.00       | 6                           | 12.00          |                      | 12.00            |            |
| 3400       | S/R  | 553 | SALEM CIGARETTES | TOBB | 2.00       | 8                           | 16.00          |                      | 16.00            |            |
| 3400       | S/R  | 553 | SALEM CIGARETTES | TOBB | 2.00       | 8                           | 16.00          |                      | 16.00            |            |
| 3400       | S/R  | 553 | SALEM CIGARETTES | TOBB | 2.00       | 5                           | 10.00          |                      | 10.00            |            |
| 3400       | S/R  | 553 | SALEM CIGARETTES | TOBB | 2.00       | 10                          | 20.00          |                      | 20.00            |            |
| 3400       | S/R  | 553 | SALEM CIGARETTES | TOBB | 2.00       | 12                          | 24.00          |                      | 24.00            |            |
| 3400       | S/R  | 553 | SALEM CIGARETTES | TOBB | 2.00       | 5                           | 10.00          |                      | 10.00            |            |
| 3400       | S/R  | 553 | SALEM CIGARETTES | TOBB | 2.00       | 1                           | 2.00           |                      | 2.00             |            |
| 3400       | S/R  | 573 | SALEM CIGARETTES | TOBB | 2.00       | 2                           | 4.00           |                      | 4.00             |            |
| 3400       | S/R  | 573 | SALEM CIGARETTES | TOBB | 2.00       | 2                           | 4.00           |                      | 4.00             |            |
| 3400       | S/R  | 573 | SALEM CIGARETTES | TOBB | 2.00       | 7                           | 14.00          |                      | 14.00            |            |
| 3400       | S/R  | 573 | SALEM CIGARETTES | TOBB | 2.00       | 3                           | 6.00           |                      | 6.00             |            |
| 3400       | S/R  | 573 | SALEM CIGARETTES | TOBB | 2.00       | 9                           | 18.00          |                      | 18.00            |            |
| 3400       | S/R  | 573 | SALEM CIGARETTES | TOBB | 2.00       | 6                           | 12.00          |                      | 12.00            |            |
| 3400       | S/R  | 575 | CLUB SAVINGS     | TOBB | 2.00       | 19                          | 38.00          |                      | 38.00            |            |
| 3400       | S/R  | 585 | CLUB SAVINGS     | TOBB | 2.00       | 28                          | 56.00          |                      | 56.00            |            |
| 3400       | S/R  | 602 | CLUB SAVINGS     | TOBB | 2.00       | 22                          | 44.00          |                      | 44.00            |            |
| 3400       | S/R  | 607 | CLUB SAVINGS     | TOBB | 2.00       | 53                          | 106.00         |                      | 106.00           |            |
| 3400       | S/R  | 623 | CLUB SAVINGS     | TOBB | 2.00       | 39                          | 78.00          |                      | 78.00            |            |

| 51846 1669 | COUPON NO. | TYPE | STR | DESCRIPTION      | DEPT | FACE VALUE | VALUABLE S/R SPLIT | REDEEMED | S/R EXT. VALUE | S/R SPLIT EXT. VALUE | TOTAL EXT. VALUE | PERC SALES |     |
|------------|------------|------|-----|------------------|------|------------|--------------------|----------|----------------|----------------------|------------------|------------|-----|
|            |            |      |     |                  |      |            |                    |          |                |                      |                  |            |     |
|            | 3400       | S/K  | 625 | CLUB SAVINGS     | TOBB | 2.00       |                    | 13       | 26.00          |                      | 26.00            |            |     |
|            | 3400       | S/R  | 627 | CLUB SAVINGS     | TOBB | 2.00       |                    | 2        | 4.00           |                      | 4.00             |            |     |
|            | 3400       | S/R  | 629 | SALEM CIGARETTES | TOBB | 2.00       |                    | 1        | 2.00           |                      | 2.00             |            |     |
|            | 3400       | S/R  | 629 | SALEM CIGARETTES | TOBB | 2.00       |                    | 2        | 4.00           |                      | 4.00             |            |     |
|            | 3400       | S/R  | 629 | SALEM CIGARETTES | TOBB | 2.00       |                    | 1        | 2.00           |                      | 2.00             |            |     |
|            | 3400       | S/R  | 629 | SALEM CIGARETTES | TOBB | 2.00       |                    | 1        | 2.00           |                      | 2.00             |            |     |
|            | 3400       | S/R  | 629 | SALEM CIGARETTES | TOBB | 2.00       |                    | 1        | 2.00           |                      | 2.00             |            |     |
|            | 3400       | S/R  | 629 | SALEM CIGARETTES | TOBB | 2.00       |                    | 1        | 2.00           |                      | 2.00             |            |     |
|            | 3400       | S/R  | 629 | SALEM CIGARETTES | TOBB | 2.00       |                    | 5        | 10.00          |                      | 10.00            |            |     |
|            | 3400       | S/R  | 629 | SALEM CIGARETTES | TOBB | 2.00       |                    | 1        | 2.00           |                      | 2.00             |            |     |
|            | 3400       | S/R  | 637 | CLUB SAVINGS     | TOBB | 2.00       |                    | 15       | 30.00          |                      | 30.00            |            |     |
|            | 3400       | S/R  | 641 | CLUB SAVINGS     | TOBB | 2.00       |                    | 38       | 76.00          |                      | 76.00            |            |     |
|            |            |      |     | S/R COUPONS      |      |            |                    |          | 541            | 1.082.00             |                  | 1.082.00   | .01 |
|            | 5684       | S/R  | 459 | SIMPSON WALNUTS  | PROD | .10        |                    |          | 9              | .50                  |                  | .50        |     |
|            |            |      |     | S/R COUPONS      |      |            |                    |          | 9              | .50                  |                  | .50        |     |
|            | 5706       | S/R  | 505 | CLIPLESS CPN     | GRDC | .50        |                    |          | 140            | 70.00                |                  | 70.00      |     |
|            |            |      |     | S/R COUPONS      |      |            |                    |          | 140            | 70.00                |                  | 70.00      |     |
|            | 5707       | S/R  | 505 | CLIPLESS CPN     | GRDC | .20        |                    |          | 318            | 63.60                |                  | 63.60      |     |
|            |            |      |     | S/R COUPONS      |      |            |                    |          | 318            | 63.60                |                  | 63.60      |     |
|            | 5710       | S/R  | 505 | CLIPLESS CPN     | GRDC | .20        |                    |          | 224            | 44.80                |                  | 44.80      |     |
|            |            |      |     | S/R COUPONS      |      |            |                    |          | 224            | 44.80                |                  | 44.80      |     |
|            | 5723       | S/R  | 505 | CLIPLESS CPN     | MEAT | 1.00       |                    |          | 247            | 247.00               |                  | 247.00     |     |
|            |            |      |     | S/R COUPONS      |      |            |                    |          | 247            | 247.00               |                  | 247.00     |     |
|            | 5792       | S/R  | 505 | CLUB SAVINGS     | PROD | .50        |                    |          | 334            | 167.00               |                  | 167.00     |     |
|            |            |      |     | S/R COUPONS      |      |            |                    |          | 334            | 167.00               |                  | 167.00     |     |
|            | 5793       | S/R  | 505 | CLUB SAVINGS     | PROD | .50        |                    |          | 637            | 319.50               |                  | 319.50     |     |
|            |            |      |     | S/R COUPONS      |      |            |                    |          | 637            | 319.50               |                  | 319.50     |     |
|            | 5794       | S/R  | 505 | CLUB SAVINGS     | PROD | .50        |                    |          | 121            | 60.50                |                  | 60.50      |     |

TPS025UN

TEMPORARY PAYMENT SYSTEM  
DISPLAY VOUCHER INFORMATION

02/13/95 02:48 PM

DIVISION: 1240  
ACCOUNT: 793261

PAYEE: FOODARAMA SHOPRITE

TOTAL AMOUNT DUE: 2050.00

TOTAL PAYMENT ITEMS: 1

UPDATE PLACEMENTS:

Y

PAY BY VOUCHER

SEND CHECK TO: PAYEE DIV OFFICE X

VOUCHER NUMBER ASSIGNED: 15261222

PAYMENT INFO FOR 2ND PERIOD SALEM CO-MKTG FUND PRICE REDUCTION  
CHECK STUB: 1,025 CARTONS X \$2/CARTON

VOUCHER PAYMENT HAS BEEN RECORDED - PLACEMENTS WILL BE UPDATED

PAYMENT REPORT WILL PRINT AT DESTINATION: 1240  
PRESS PF1 TO RETURN TO TEMPORARY PAYMENT SELECTION MENU

51846 1670